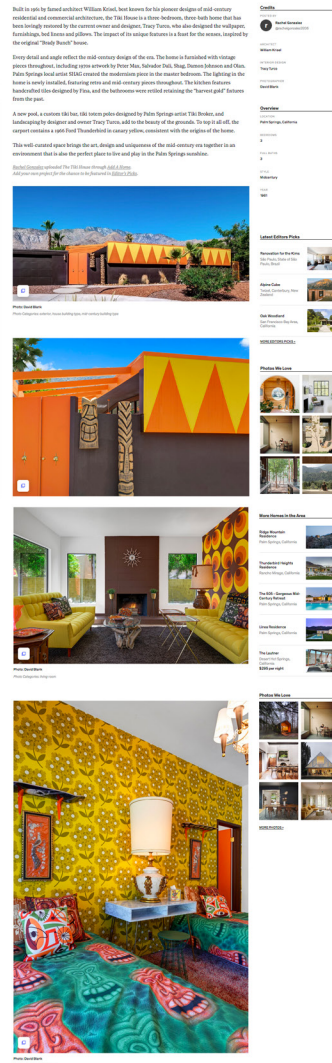


ARTIST. DESIGNER. AUTHOR. HOTELIER. TIKI ENTHUSIAST. TRENDSETTER.











# ONLINE MEDIA LOCALE



## Tiki House Founder Tracy Turco Spills Her Ultimate Palm Springs Destinations

Locale Magazine Editors • March 4, 2020



I had the most fun decorating both the Art Hotel with an artistic, retro vibe and the Tiki Hotel with wild fabrics, prints and wallpapers that I created for all the rooms.

LOCALE MAGAZINE: FEATURE :  
ULTIMATE PALM SPRINGS DESTINATIONS

### Teamwork Makes the Dream Work



The best part of my business is that I get to share my work with the love of my life—my business partner is my husband. We have so much fun riding our bikes while searching for new properties and projects!

### Art and Soul

If you stay at our hotel, we will be giving a portion of the proceeds to the public art fund in Palm Springs, so we can bring more art to the neighborhood and community.





# ONLINE MEDIA

## NEW YORK POST

REAL ESTATE

### Designer transforms fiancé's bachelor pad into glam love nest

By Anna Davies

March 21, 2018 | 7:34pm



On the top floor of the townhouse is a chic, all-black lounge where Stern and Turco host about one party a month. Stern, who has designed everything from wallpaper to tea, dresses to the nines for them.

Brian Zak/NY Post

Candles flicker at the top of a black metal staircase lined with tubular neon lights and provocative artwork. Ascending the steps feels like entering an exclusive club — which is exactly the vibe Tracy Stern and Jerry Turco wanted for their newly renovated Hell's Kitchen townhouse.

## NEW YORK POST: FULL FEATURE ARTICLE : DESIGNER TRANSFORM'S FIANCE'S BACHELOR PAD INTO GLAM LOVE NEST

"We're down the street from the back entrance of Studio 54," says Stern, a forgoeverything interior designer and entrepreneur from Miami, who spearheaded a redesign of the home with her fiancé Jerry Turco, a developer in his fifties who grew up in Nutley, N.J. "We wanted this cool, clubby atmosphere where we could really entertain friends and family."

Turco has lived part-time in the 3,000-square-foot, five-story building since 2000; the couple also jells between homes in New Jersey, Florida and Idaho. As they neared their February engagement, Stern wanted to give the house a sexy upgrade from the leather-heavy look favored by Turco. A graduate of the New York School of Interior Design, Stern was excited about putting her own stamp on the erstwhile bachelor pad. "I put my love and heart and soul in every project I do, but with this one, it was even more special because it was ours," she says. "I wanted gritty and glamour. Jerry's this rugged guy, and I'm this girly girl."

"Like Princess Grace [Kelly] meets Robert De Niro," Turco adds.



Tracy Stern just completed a major renovation of the Hell's Kitchen home she shares with fiancé Jerry Turco.

First, Stern anchored the space with boldly shaped lights that help divide the L-shaped open floor plan into areas with separate functions. She also chose a retro-style Bertazzoni range for the open kitchen. It gives the space a burst of color that is amplified by bright pillows on the couch and works on the wall of the deep-up living room. The kitchen island pays homage to pop art, with a mounted double-pan scale anchored in the center that, inspired by Andy Warhol, has Campbell's soup cans stacked on each side.

Another point of pride for Stern and Turco is a bridge-turned bookcase in a sunny corner of the living room, where Stern displays titles, like Marcel Proust's "Swann's Way," Gustave Flaubert's "Madame Bovary" and Truman Capote's "Summer Crossing," that have proved influential. "I had wanted a bookcase for years, and had seen one I had fallen in love with in Paris, but it was \$8,000, and then I would have also had to consider shipping," says Stern. "But I found this for about \$800 on the UK-based Web site Vintage Vinyl, and bought it immediately." In another room, Stern and Turco display their vinyl collection; they prefer playing records to streaming music, and Turco is learning to play the guitar.



On the main floor is a reading nook that doubles as an office. An \$800 bridge bookcase adds whimsy, while Turco is learning to play the guitar Stern gave him. Music seems to be the home's major through line (right).

The rest of the room affirms this maxim: In the corner, a dramatic velvet curtain cordons off a black lacquer vanity, bedecked with a slightly clipped oversize mirror.

Another highlight: the skateboards mounted on the wall — one signed by artist Damien Hirst and a polka-dot one designed by Stern to match the wallpaper. (She used to skate, herself.)



The walls are adorned with skateboards and provocative art.

Finally, the house's top floor evokes a sleek wine bar, with an oversize low-slung couch, a fireplace, and floor-to-ceiling north- and south-facing windows. This den space — which has two patios, one with a picture-perfect view of the Columbus Circle entrance to Central Park — is where Stern and Turco entertain.

Despite the all-black walls and furnishings, the space is airy and light. "Our painters thought we were crazy, and asked me at least three times if I was sure we wanted to do black," says Stern, who adds that the decision actually makes the room feel lighter and more open than its previous gray.

"Jerry told me on an early date that I was a hard worker. To me, that was so much more romantic than him saying 'I was sexy or beautiful,'" says Stern, who yanked out the beige carpet on the lower-level landing and laid out black linoleum by hand to create the mood-setting entrance. Out came beige wallpaper, in went black paint. "The entrance is everything."

The extreme makeover took only a week and cost just under \$50,000, according to Stern. Renovations like these aren't just personal for the couple — they're professional, too. In 2007, Turco and Stern redid 24 Florida homes, most available to rent on Airbnb. "We always try to separate work from living, and say, 'Okay, we won't talk about design or developing,'" says Turco. "But it never works. We love Home Depot and Lowe's. I feel they are part of our love story."

For their Hell's Kitchen hideaway — located in a cute brick-clad structure on a nondescript street with a hair salon on the ground floor — Stern and Turco began with a redesign of the second level. It holds the kitchen, the living room, and a nook with a small library and office space.



Stern opted for an orange stove to energize the open kitchen.

The next floor is the couple's calming gray master bedroom, which Stern has yet to rewrap fully. Another level up reveals the guest room, with a psychedelic anchor wall — the wallpaper comes from Stern's own line — behind matching twin-size canopied beds.

The funky space serves both a guest bedroom and crash pad for Stern's and Turco's children (Stern has a daughter, Chloe, 18, and a son, Hunter, 20, while Turco has a daughter, Sophia, 16).



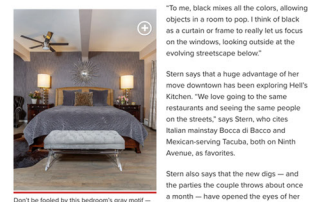
Stern salvaged two Philippe Starck chairs from the trash for the foot of each guest bed.

At the foot of each bed is a Philippe Starck Mademoiselle chair — both procured by Stern from a trash pile on the Upper East Side, where she lived pre-Turco. "I love when things are a little distressed. They look like they have a story," says Stern of her decision not to get the chairs reupholstered.

"I wanted this room to be a little cool, a little undone."

The rest of the room affirms this maxim: In the corner, a dramatic velvet curtain cordons off a black lacquer vanity, bedecked with a slightly clipped oversize mirror.

Despite the all-black walls and furnishings, the space is airy and light. "Our painters thought we were crazy, and asked me at least three times if I was sure we wanted to do black," says Stern, who adds that the decision actually makes the room feel lighter and more open than its previous gray.



Don't be fooled by this bedroom's gray motif — the rest of the pad is colorful.

changes their minds. Stern adds, "Once they get here, they don't want to leave."





# ONLINE MEDIA



COMMUNITY / AUGUST 18, 2016  
Reinvention: Tracy Stern

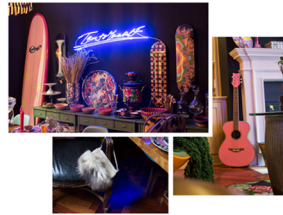
This week we're very excited to announce that we've merged our pre-owned shopping sister site, The Wild, into Material Wild, thus giving you even more opportunities to shop your favorite designer fashions and refresh your closet for fall. Now, with the launch of our pre-owned shop on Material Wild, you will be able to shop products from our growing community of inspirational women and read their Reinvention stories on our blog. This week's Reinvention story profiles the life and closet of serial entrepreneur and celebrated trendsetter Tracy Stern. Get to know Tracy and shop exclusive pieces from her closet now.

## Q&A

**Q:** You have a very diverse career as an artist, fashionista, entrepreneur, tea aficionado and interior designer. What do you enjoy the most?

**A:** I've been called a serial entrepreneur, but lately with all the fashion pieces that have been published, they're calling me a trendsetter. While I love fashion, it doesn't really tell my full story. I would say my occupation is bringing people together. I love creating things centered around socializing, like my tea company. It's for people to enjoy and celebrate life with a cup of tea and their friends. Over time and history that's how people used to connect, and while we are in such a fast-paced world where people take their coffee on the go, it's important to take some time and enjoy the simple things like tea with friends.

"They say I'm a socialite, I say no, I'm a butterfly. I really try to be everywhere – within fashion, art, music, decor & events"



**Q:** Can you describe a defining moment in your career where you felt bold and empowered?

**A:** The most defining moment in my entire life, not just career, of feeling bold and empowered, was giving birth to my kids. It's intangible and something magical.

**Q:** What do you think makes you stand out?

**A:** In high school I was voted class individualist and it's my creativity that most likely makes me stand out. I read tons of books and always internalize the character of the moment so I'm constantly channeling new looks or genres. Being creative is one of my biggest gifts.



"Adventure, that's living... Otherwise you're just existing"

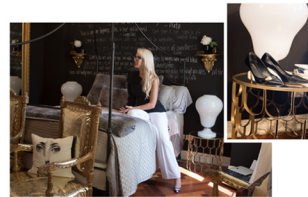
**Q:** Where does the energy come from that keeps you evolving?

**A:** My green tea lattes

**Q:** What is your Reinvention story?

**A:** I can't pinpoint just one: I'm a butterfly and I'm always going through metamorphosis. I love refreshing all my clothes and starting something completely different. I'm definitely headed toward the farm life but then I'm also doing the Palm Beach take on it, so it's very spontaneous and exciting. My living spaces also go through Reinvention every year. I'll change the wallpaper and drapes and flip them around just as quickly as I update my style.

"Change is not scary, staying the same is scary"



**Q:** How would you define your style?

**A:** Well it's always changing, so sometimes it's very professional or glamorous, and other times it's very bohemian. I love movies and music, that's what really inspires my style. The imagery and lifestyle in Alfred Hitchcock films have always been a big influence.

**Q:** Speaking of music, what is a staple Tracy track?

**A:** I like old jazz, actually, I like old everything... My son just recently bought me some Cat Stevens vinyls and it's chill, we listen to them together when we are cooking.



**Q:** What artist inspires you?

**A:** Tracy Emin is a true inspiration. I like her because her art carries meaningful messages such as "Trust Yourself" That's a good message for everyone.

"I try to be fearless when it comes to everything. Taking chances excites me."



**Q:** What encouraged you to trade in your clothes with Material Wild?

**A:** Material Wild allows you to really reinvent yourself, it allows you to try on different clothes that you normally wouldn't and if you buy them at such a low price, you're not afraid to step out of your clothing comfort zone. I love that concept.

**Q:** What is one item you would never trade in?

**A:** My sunglasses are a staple fashion item because I'm always outdoors and my lip-gloss, because I smile all the time and it gives me the moisture to smile more. One thing about me is that I am always smiling. When I'm with my friends, I smile the most and I just love connecting with others.

## MATERIALWORLD.COM: REINVENTION:TRACY STERN

### Sibylle's Style Diary: Tracy Stern on Being Bohemian Chic and a Free Spirit in the City

By Sibylle Eschewass


November 8, 2015 3:04 pm Last Updated: November 24, 2015 9:40 pm



NEW YORK - FEBRUARY 18: Kristin Sakai, Tracy Stern and Susan Chin attend Mercedes-Benz Fashion Week at Bryant Park on February 18, 2010 in New York City. (Photo by Katy Winton/Getty Images for IMG)

Share Tweet Share Email

This week's style diary guest is the very lively Tracy Stern. She introduces herself as an artist, entrepreneur, and interior designer, but is also the author of the *Opehick Travel* guides as well as an adventurer, a tea aficionado (and founder of Tea & Co.), a skateboarder, and even an entertaining hostess! She is as fun and creative as a New York social butterfly can be.



LEADING EDGE ONLINE LIFESTYLE & SHOPPING

[Home](#) [Hello](#) [Shop Designers](#) [Models/Actors/Artists](#) [Coffee, Tea & Tees Shop](#) [Beauty & Health](#) [Style Blog](#)

The art of fashion philosophy for me is to take what you have and make it a creative expression of your mood for the moment and constantly reinvent yourself.

**AM:** Where do you see yourself in 5 years from now?

5 years from now I'm living off the land and gardening and in love and wearing a gorgeous corset (glamorous!) (and food with Crunchy cut broccolis (my signature trademark))

**AM:** If you could host a private dinner party with five of your most admired guests, whom would they be?

George sand, Gertrude stein, Theonious monk, Picasso, F Scott Fitzgerald, Josephine baker, Anais nini, Golda Meir, Ezra pound, Marie Antoinette, Jane Austen, William Butler Yeats

**AM:** Any closing thoughts?

I am romantic and march to the beat of my own drum...I suppose that makes me a free spirit and so is my lifestyle...celebrate life in all ways.

**TRACY STERN LIFESTYLE**

- Gypsyic Travel Guides
- Tea & Co. Lost Tea
- Artful Living Wallpapers & Fabric
- Interior Design

**PRESS ON FASHION STYLE**

**PRESS ON INTERIOR DESIGN**

**STYLE BLOG**

### Socialites with Big Hearts (and hopefully still-deep pockets)

Add Comment · by Bryce



Written by Bryce

Like Tweet Share

New York is a fabulous place that never stops buzzing... even when the economy is down, the weather is chilly, and shopping budgets have been cramped.





## Life/Style: Tracy Turco's Terrific Tiki Tea Party

If anybody knows how to throw the perfect themed tea party, it's Tracy Turco.



Sweet Spot. Photo: d. king

Originally from Miami, the multi-faceted entrepreneur now splits her time between living in New York City and Palm Springs. Fairly new to Palm Springs, Tracy Turco (*nee Stern*) is quickly becoming the toast of the town. And for good reason. **She's like a modern day Renaissance**



Originally from Miami, the multi-faceted entrepreneur now splits her time between living in New York City and Palm Springs. Fairly new to Palm Springs, Tracy Turco (*nee Stern*) is quickly becoming the toast of the town. And for good reason. **She's like a modern day Renaissance woman.** In fact she's been called that before in writing in reference to her extremely diverse taste in fashion and décor. *Let's just say it's never boring.* And I'm happy to call her my friend.



Tracy wears her own design. My dress by



### FOOD + DRINK

## Life/Style: Tracy Turco's Terrific Tiki Tea Party

If anybody knows how to throw the perfect themed tea party, it's Tracy Turco.

On Sunday I had the pleasure of celebrating her birthday alongside her husband Jerry, their friends and a few neighbors in their **fabulous Tiki inspired home** in the Little Tuscany neighborhood



Husband Jerry looks on as Tracy cuts into her exquisite birthday cake from *Over the Rainbow* desserts. It was *Over the Top* good. Photo: d. king



The sweet life. Tracy made some of these herself. All amazingly good. Photo: d. king

Palm Springs. The dress code was colorful to blend in with the surroundings, including a canary yellow T-bird convertible classic parked outside the entrance. **Or shall we call it a TEA bird?**

Tracy really has a natural flair for throwing it all together in a seemingly effortless looking fashion. She's a gracious host and we all enjoyed the best sweet little treats ever while sipping on champagne, wine and of course, tea. Mind you, not just every day tea. Especially mixed by Tracy herself, very elegant, unusual and delicious. They are blended with an artist's palette. In fact, Tracy's premier tea collection *Salon Tea*, once earned her a spot in *Oprah's Favorite Things*. Always full of surprises, I just learned that she previously owned a Salon Tea on South Granville Street in Vancouver.



Iced Tea and Tea Party book by Tracy Turco. Photo: d. king

Tea is only a part of





PRINT MEDIA

**25A**  
Long Island's Gold Coast Luxury Magazine

**NYC&G**  
New York Cottages and Gardens

**NEW YORK POST**

**VOGUE**

**FOOD & WINE**

**Desert Sun**  
PART OF THE USA TODAY NETWORK

**W**

**PALM BEACH**  
ILLUSTRATED





## Space and Places: A Q&A With Interior Designer Tracy Stern

by WENDY SY  
Photographed by FRANCISCO AGUILA PHOTOGRAPHY

WEDNESDAY, MARCH 28, 2018



## AVENUE MAGAZINE: FULL FEATURE ARTICLE Q&A WITH INTERIOR DESIGNER TRACY STERN

# PRINT MEDIA AVENUE

A typical day for Tracy Stern includes driving around Palm Beach in her orange Vespa, headphones on, listening to the tunes of Frank Sinatra and Ella Fitzgerald. The interior designer—known for her use of bold colors and prints—recently transformed six hotel condos just three blocks north of the Royal Poinciana Plaza. She owns the property with Jerry Turco, her fiancé and business partner of their company, T&T Design & Development. The space is designed to resemble a tropical paradise in which Stern describes as “a soundtrack from a certain summer that you love. Every time I walk into a room, I think of it as a different cassette or genre of music.”

AVENUE caught up with Stern to talk about growing up in Florida, finding love in New York and what's next, design-wise.



### How did you meet Jerry and what is it like working together?

We were introduced by a mutual friend. I wasn't interested in dating anyone at the time, especially in New York, but she said he's very original. It was raining on the night of our first date and I didn't feel like going but in the end, I did. From the moment I met him when we sat down for dinner, we felt at home with each other.

We founded T&T Design & Development in December. Jerry works on the majority of the real estate and we invested in several projects together. We own four homes between New York, New Jersey, Florida and Idaho. It's really unique to find someone you can actually live and work with day-to-day. Jerry and I are completely hysterical together—he's always taking me to Lowe's or Home Depot and I'm wearing these vintage greens. It's like *Green Acres* meets Lucy and Ricky. We have our tea for two every morning where we go over all the things we have to tackle but it's always done with a sense of humor.

### How would you describe your design style?

For every client or home, there's a need to have a different look, so I try to appeal to that as if I am a set designer. For me personally, I'm fond of mid-century and Palm Beach Regency style. I always love mixing nostalgic elements that bring back old traditions with what's modern.

### What would you say every room needs?

A focal point of interest: something that captures your eye and makes you want to walk over and see what it is. For example, in our New York house, I put pink Everlast boxing gloves on a shelf in a guest bedroom. We had a party and I found everyone in that room trying on the gloves and taking pictures! Really good art and lighting also being an important pedigree to design.



### Where are some of your favorite places to shop?

For little vintage knickknacks, I like Etsy since they deliver within the week. Home Goods is also great for instant gratification. As a designer, I have access to showrooms and try to buy sample pieces so it's a grab-and-go as opposed to ordering something and waiting months for it to arrive.

### What's your most treasured possession?

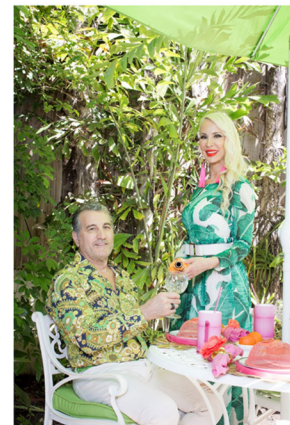
Memories of childhood, travel and spending time with our kids. [Stern has a son, Hunter, 20 and a daughter, Chloe, 18, and Turco has a daughter, Sophia, 16.]

### You also launched two tea companies, SalonTea and T&Co. Does this have any influence on your interior design concepts?

When I'm designing the kitchen, I'm always thinking about putting out tea trolleys. I'm a longtime collector of tea tins and sourced them from all over the world. To me, tea not only looks good on the counter but it tastes good. Jerry and I like everywhere in Palm Beach so I named my tea collection after the streets in the neighborhood. All of them are custom blended—there's one with hibiscus called Royal Poinciana.

### In what ways do your Palm Beach condos differ from your New York home?

One is a tropical paradise and the other is an urban landscape but both have a common thread of eclectic art and unique items. The New York house is in Hell's Kitchen so it's completely industrial and gritty. Jerry built it and I decorated it with disco and LED lights going up the main staircase. It's an homage to Studio 54 as the VIP entrance is on the same block.



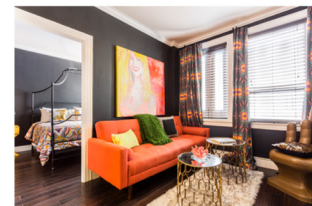
For little vintage knickknacks, I like Etsy since they deliver within the week. Home Goods is also great for instant gratification. As a designer, I have access to showrooms and try to buy sample pieces so it's a grab-and-go as opposed to ordering something and waiting months for it to arrive.

### What's your most treasured possession?

Memories of childhood, travel and spending time with our kids. [Stern has a son, Hunter, 20 and a daughter, Chloe, 18, and Turco has a daughter, Sophia, 16.]

### What was it like growing up in Florida?

I grew up on Miami Beach—it's a special place spanning three generations in my family. My mom, grandmother and I would go out to Palm Beach and have lunch at Ta-boo on Worth Avenue. The breeze, lifestyle and the culture in the area just transports you, especially from being in the city.



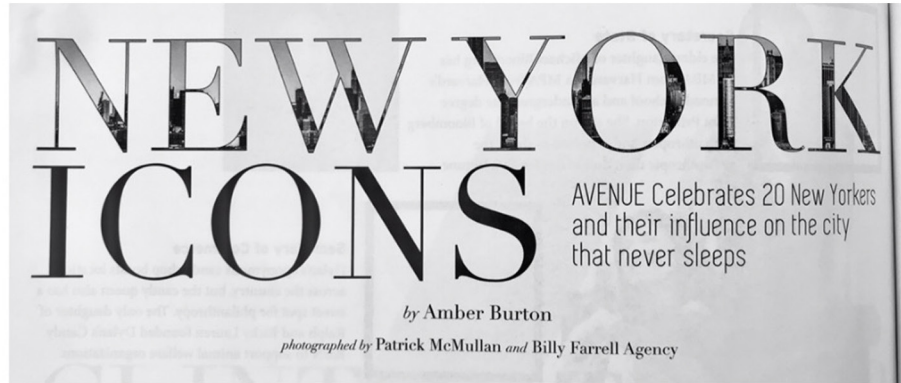
### Tell us about your dream project.

We're in the process of building Black Barn, a 600-acre mercantile general store in Andover, New Jersey. There, you can buy everything for the tabletop, all types of novelties, home goods and foods. Across the street, Jerry has an old apple cider mill—he moved it from Upstate New York so we can make organic fresh pressed apple cider. We're also going to make our private label popovers and hope to have an outdoor cinema where everyone can watch old-fashioned movies out on the haystacks. It's not too far from our property in Lake Mohawk so visitors can have a full weekend experience with home-cooked meals. Black Barn's the biggest dream and we're about a year away from its opening.





# PRINT MEDIA AVENUE



## TRACY STERN

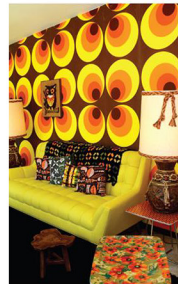


Stern does tea. She is the founder of an organic tea company, Tracy Stern Tea & Co. Originally from Miami, Stern has established herself in New York in interior design in addition to the tea business. Also a well-known philanthropist, she was the mind behind Cuffs for a Cause. Stern is very involved with the American Heart Association, as the organization has helped her father cope with his heart failure. "The American Heart Association is such a great resource," she reflects. This past summer, she cochaired the American Heart Association's Hamptons Heart Ball.



**What brought you to Palm Springs?**  
I've been coming to the area for about five years, as I have a graphic store in Joshua Tree. There my husband and I started coming to Palm Springs and we fell in love with the architecture. I loved when he was growing up his mom adored the Midwestern architecture, but then the Fort and I thought, we went on some of the old Hollywood tour and really loved the Red Rock area, so when we saw this house I just had to live here. Palm Springs is a very different animal to New York, I really enjoy the whole vintage lifestyle - I

still use a record player, I read books, and I'm not very good at social media. The Palm Springs lifestyle really me like a vintage place, the water is so good, and I love to go to the local shops and write about them. We are also currently opening up the new hotel in Palm Springs. My husband is in real estate development, so we're getting that we'll sell design. One is called The Art Hotel, which will be like stepping back in time with retro-inspired interiors, and there's also a Tiki hotel.



100 VINTAGE STYLE

VINTAGE STYLE 101



**Could you tell us about how you designed the interior of your house?**

I was born in the 70s and still remember my parents having the divided (possibly black) I know this style is ugly, but to me it's ugly fun. In fact, I think we did a great job of design the interior of this house. The interior is an amalgamation of everything I can get my hands on. Garage sale, antique stores, and everything else. The fabric on all the pillows and covers is from my

own line at Society Six. The lights and the ovals are all from vintage. The source of the vintage items will tell me to say they're not another one!

**How would you describe your style fashion-wise?**  
My style is a mix of old and new things. I'm a fan of Gucci from Gigi's Island meets Fendi's Rocco. I love Celine's design, with a little bit of Gucci. I moved to a place in Los Angeles from my original home.



**Where do you source your clothing? Is it mostly vintage clothing or reproductions, and are there any labels you particularly love?**

Since high school, I have been collecting vintage pieces from labels such as Hanes, Carolee, Helmut Lang, and others. I have found museum-quality pieces from Helmut Lang, YSL, and Eric Schmitt's line, in their original boxes.

Before vintage, I was just getting across the world with my own items and would find inspiration in places like London, Paris, Russia, Berlin, China and Dubai. Now when I'm in Palm Springs I'm for original vintage at the Palm Springs Vintage Market and local shops, or I'll buy for modern pieces with a retro style. I'm thinking of opening my own shop in Palm Springs with my favorite line of

vintage, and my own line of designer culture wear inspired by vintage design and my love for all things Tiki.

**What is about the 60s and 70s that appeals?**  
I think this era has been the most significant, electrically mixing casual bohemian with glamorous disco fashion wear. Love the fluffies, tall boots, electric eyes, and dancing, purple. The style icons of the time are Jimi Hendrix, Twiggy, Jane Birkin, and designers André Courrèges, Yves Saint Laurent, and Pierre Cardin, and of course Andy Warhol and his factory.

102 VINTAGE STYLE

VINTAGE STYLE 103

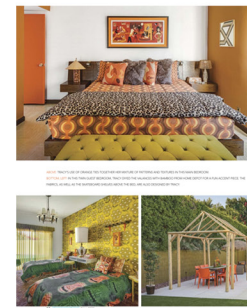




## PRINT MEDIA



**T**he vibrant colors and bold patterns of the mid-century modern era are making a comeback. This issue of Atomic Ranch features a variety of design ideas for every room, from the kitchen to the bedroom. The featured homes are all designed by Tracy Turco, a leading interior designer in the Los Angeles area. The homes are all modern and stylish, with a focus on mid-century modern design. The featured homes are all designed by Tracy Turco, a leading interior designer in the Los Angeles area. The homes are all modern and stylish, with a focus on mid-century modern design.



ATOMIC RANCH MAGAZINE: FEATURE :  
VIBRANT REFRESH





PRINT MEDIA  
**NYC&G**  
 New York Cottages and Gardens



NEW YORK COTTAGES & GARDENS:  
 FULL FEATURE ARTICLE: TRACY TO A T



## The logo for the New York Post, featuring the words "NEW YORK POST" in a bold, italicized, sans-serif font. The letters are white with a thick black outline, and the entire logo is set against a black background.

# Home

**INSIDE** Naomi Campbell  
tours \$18M Greenwich  
Village penthouse, p.46



# HOUSE PARTY



By ANNA DAVIES  
Photos by BRIAN TUCKER Post

**C**ANDICE flicked off her top of a thick red of stainless steel, with a subtle neon lightness and glow of fire at the back. (Associating the step with the entering an entrance club— which is exactly the idea Tracy Stern and Jerry Tracy wanted for their newly renamed He'll Kitchen townhouse.)

"We'd have the most fun on the back entrance of the house," says Stern, a formerly-entertaining interior designer and entrepreneur in New Britain, who (speaking as a biologist of the moment) calls her firm "the biology of a kitchen with a twist." For the job, she and Jerry had a lot of fun in the kitchen. "We wanted the most colorful atmosphere where you could entertain friends and family."

"I have had good part-time in the 2,000-a-year-old, five-story building since 2004, and I'm still in this job because of New Jersey's history and fabric. But as they started their February arrangement, they wanted to give the house a credit against the teacher's salary, but I was not a graduate of the New York School of Interior Design. They were excited about putting me over on top of the curriculum for the school. I got my love and heart and soul in every project I do, but with this one, it was even more special, because it was ours," she said. "I was really proud and happy to see this building and its history."

The Princess Grace Kelly Papers Robert De Niro, Texaco said, "I wanted the book to read like a story when the princess could be both a mother and a daughter," she said.

[illegible]

these are still just personal for the couple — they're professional, too. In 2010, Tarras and Stern sold 24 Florida homes, most available to rent on Airbnb. "We always try to separate work from living, and now, Ohay, we won't talk about design or decorating," says Tarras. "But if never works, We Love Home Design and Lawry's. They accept our homesday!" For their 10th & 11th anniversary — located in a state brick-clad structure on

See TEAMWORK on Page 44

**Correspondence:** Dr. M. J. Griffin, School of Mechanical Engineering, The University of Edinburgh, 77A, George Square, Edinburgh EH8 9JX, UK. Tel: +44 (0)131 650 5200. Fax: +44 (0)131 650 5201. E-mail: m.j.griffin@ed.ac.uk

<sup>44</sup> Home

© 2000 Blackwell Science Ltd *Journal of Internal Medicine* 247: 395–402

# LOVE IN THIS 'CLUB'



manuscript closet with chairs along on the ground floor — Stern and Ture began with a redesign of the second level. It holds the library, the living room, and a nook with a small library and a small nook.

Shen salvaged two Philippe Starck chairs from the trash for the foot of each guest bed (above left); she opted for an orange glow to energize the open kitchen (below).



The next floor is the complex, colorful master bedroom, which Stern has yet to occupy fully. Another level up reveals the guest room, with a psychedelic anchor wall. The Seaplane roomers from Stern's curvy line—behold a striking twin-size canopy bed.

The final space serves both a guest bedroom and, crucially for Stern's audience, a dressing room.

[illegible]

times (the house's top floor was once a lovely suite but with an enormous four-thimble coat closet, a fireplace and floor-to-ceiling windows and built-in bookshelves). True, the space — which has two patios, one with a picture-perfect view of the Columbia River, a staircase to a terrace to Catalina Park — is where Stern and Tracy entertain.

Because the all-black walls and furniture give the space a dark and tight feel, "the paintings brought me more color," she says, and asked for at least three times as many as she wanted.

that the decision actually makes the second floor lighter and run is open than its previous guise. "The new block makes all the colors, allowing objects in a room to pop. I think of black as a costume or a stage to really let us focus on the wall itself, looking outside at the evolving street scene below."

On the top floor of the farmhouse is a clubby, all-blinds lounge with sea green and brown bold about one party a month. Steve, who has designed everything from wall paper to tea, dresses to the nines for them.

On the main floor is a seating area that doubles as an office. A \$200 kitchenaid foodprocessor adds whimsy, while Tom is learning to play the guitar. Steve gave him a

The couple flirts about since a month—have spent the evening of her Upper East Side friends, but only, not to cross the path—much less travel below the street—they are seated, Stern asks, "Once they get home, they don't want to leave."

Mother do Stern and Tracy.

"To her it's something, soiled like we're in a new place," says Stern of the black house. "We'll stuff a flower on the couch and just watch the world by it's like our own."

Journal of Interpersonal Violence 30(5)

NEW YORK POST: FULL FEATURE ARTICLE :  
DESIGNER TRANSFORM'S FIANCE'S BACHELOR  
PAD INTO GLAM LOVE NEST



PRINT MEDIA







PRINT MEDIA

**25A**

Long Island's Gold Coast Luxury Magazine



25A MAGAZINE: COVER AND FULL FEATURE ARTICLE : TRENDSETTER TRACY STERN



# TRACY TURCO

## PRINT MEDIA

# 25A

Long Island's Gold Coast Luxury Magazine



## TRACY STERN New York's Trendsetter

By Blake Vincent | Photos by Kristina Wilson

Tracy Stern is one of New York's most multifaceted and eclectic socialites. She isn't here to just sit and look pretty for the cameras in her Jerry Hall-inspired outfit, she means business. In fact, she has about six businesses: two tea collections called SalonTea and T500, a travel guide called Q&A Chic, a renowned deck designing studio, an interior design company, owner of beautiful real estate, and a closet on VillageLuxe. She is all about style, yet has an uncanny ability to infuse that passion into all of her projects. One could say she is a modern Renaissance woman when referring to her extremely eclectic taste in fashion and decor.

As an entrepreneur, one must have their fingers in myriad pies at any given time and that's exactly what Tracy has chosen to do. A broad-based personal style has led to a rather interesting amalgamation of

lifestyle brands under her name. An associate's degree from the New York School of Design has served her well and certainly allowed her talents to bloom. Not only is she an artist herself, but she has a fantastic collection of other artist's work such as John Giorno, Tracy Ehm, Peter Max, Salvador Dali and Keith Haring.

Tracy's premier tea collection SalonTea, which once earned a spot in Oprah's "Favorite Things," shows her flair for the art of design in a way that is unrecognizable. Who knew tea could be an accent to one's personal style? Tracy certainly did. Blends like The Dancer, a mixture of honeysuckle and rooibos tea with beautiful but accents and floral notes, contrasts delightfully with stronger blends like The Fashionista Dandy, her house earl grey. If you can trust anyone to blend your teas with an artist's palette, Tracy is your woman.

September 2016 | 45



From her origins in Miami, Florida, she has always been obsessed with the rituals behind tea, especially those of the European aristocracy in the 18th century. She displayed that to a fashionable extreme when she had the crew of Bravo's *Meat Fashion* make her a Marie Antoinette-inspired dress to become a living advertisement for SalonTea. To this day she continues organizing and creating beautiful themed tea parties. For those who are inclined to do so themselves, Tracy has written two incredible DIY books: *Tea Party and Tea For You*.

Out of all the endeavors she's immersed herself in, her love for tea seems to have had a lasting impression. It's taken her all around the world, even to Dubai to open a SalonTea location at the prestigious Dubai Mall. The Royal Family of the United Arab Emirates shared in experiencing Tracy's tea blends with her in the great city of Abu Dhabi where she was a guest of honor. She insists that tea is what brings people together, and this sharing and mutual trust are integral ingredients to good business and strong friendships. Royal rendezvous in the Middle East don't stop there for Tracy Stern. In the space of a month she was also able to design and decorate a Plaza residence for a prince. She's been flown to Monaco, France to host a VIP afternoon tea at the Hotel de Paris for the Grand Prix Monte Carlo. Along with compile created by Alain Ducasse, SalonTea was featured in "Taste of Monte Carlo" magazine. People all around the world recognize Tracy's brilliance when it comes to blending and brewing teas.

But Tracy wasn't going to just stop at tea; something she professes is her first and foremost passion since she was a child. I think she realized that she has a lot more to give. After all, her lifestyle is all encompassing. From the books she reads, to the meals she cooks, to the businesses she maintains, and the outfits she puts together, she is a force of "artful living" on the Upper East Side.

Even Q&A Chic is geared toward a certain wanderlust demographic, one that appreciates mid-century design with a hint of new and old bohemian flair. Let her guide you through Overport, Brooklyn or Joshua Tree, California and you're bound to be delighted by the shops, restaurants and attractions she has handpicked for an experience that is pure Tracy. If you follow her lead, vintage furniture, turbo boutiques, juice bars, restaurants and cafes are all waiting for you. Every stop reflects Tracy's unwavering dedication to her particular lifestyle: chic and free-spirited, something embedded in the name of the guide herself.

And if walking around and shopping in Tracy's favorite hearts is not enough for you, you could literally take a walk in her shoes via her closet on VillageLuxe. Gain access to her extravagant style from Gucci dresses to vintage jewelry, not to mention her more hippy-chic pieces. When asked by VillageLuxe's Ashleigh Puyol what she liked about the closets available in New York, she answered: "The variety. Visit an atticon or downtown closet and you will see completely different choices. As an eclectic person, I like to pick and choose. I don't have one style. My fashion choices are usually based on books that I've read, movies I've watched, or places I've traveled. My closet is a soundtrack of my traveling lifestyle and that translates to my fashion."

September 2016 | 47





PRINT MEDIA

25A

Long Island's Gold Coast Luxury Magazine

25A



And it truly does, even to her decor. A few years ago if you had walked into her apartment, you'd find golden mock-crocodile lining her furniture with vintage French design everywhere. This new jet-set world had melted with a 1970s disco setting. Now, she's gone full 1970s skater babe with neon lights, psychedelic patterns and fuzzy fabrics. Any fashion-forward flower child would feel right at home. Her color palettes are vibrant oranges, greens, reds and pinks contrasted with classic accents of black and white here and there. Reflecting this eclectic style, as quoted in "Style's Style Daily" for the Epoch Times, she is known as a "double agent in style." She mixes haute couture with a bohemian style that would make any Coachella-goer fall to their knees. Her skills in interior design, party planning and personal style excel beyond expectation.

Aside from her professional life and many achievements within the world of lifestyle branding, art and decor, she is also a kind and caring person. With the status she has worked so hard to attain, she has a lot to give

back as well. She's chaired for the American Heart Association, as well as supported causes such as New Yorkers for Children and even started a charity of her own called Cuffs for a Cause. Always one to give back to the arts, she also contributed to Sew Venice Inc., a group that preserves Venetian art and culture.

By the end of the day, save for a few nights out each week, Tracy is in yoga pants being a doting mother to her beautiful boys Hunter and Chase, to whom she attributes her happiness and inspiration. As a strong-headed businesswoman, a social butterfly and a loving person, she'll be happy to take you out to dinner to enjoy some intriguing conversation as readily as she would let you step in her lovely home and whip you up something delicious from her kitchen. Tracy Stern is simply a New York delight.

tracystern.com  
tracystern25a

80 | 25A Metropolitan | November



25A



## We Asked Tracy...

### You have done so many things, what are your plans for the future?

Because I love nature, entertaining and gardening I will pioneer a new path and buy a farm to grow organic vegetables, raise chickens and live off the grid while entertaining guests and possibly host weddings with my boyfriend.

### What makes you want to choose that path?

The people that know me closely know that I live a pure and healthy lifestyle. I am not solely a socialite from NYC. I have always had a garden to grow my herbs for my first tea room and cooked from scratch. I'm really Little House on the Prairie girl inside, but like glamorous clothes. I'm a tourist that loves adventure and wish to share the space with everyone that will appreciate it. I love to build and will have guest cottages for guests on our 60 acres of property.

I'm a free spirit and thrive in nature's beauty. Who wouldn't want to be married in a barn? I know I would...

### How is that you can make the transition from city girl to country farm life?

I believe it's not a transition, but an addition to my already free-spirited, fearless lifestyle. I think I'm very Green Acres and will dress up and go out to the coop and gather fresh eggs in a carton aka Zia Zia Gator. Having a partner that believes in the same vision and has a propensity to celebrate life is what makes it easy. All paths have led me to sharing this space in a communal way and setting tables designing decor and sharing with friends in an amazing space and property.

I also have an amazing goddies dome home in Joshua Tree, California. I have hosted property on Airbnb and my property has been featured on commercial and possible movie for Hollywood.

This barn and farm will be open for major events and weddings.



82 | 25A Metropolitan | November

September 2016 | 83



PRINT MEDIA

Shoeholics®



designer that designing makes an interior design company a shoe designer. All of which she handles with grace and style. Her shoes are a reflection of her art, and her art is a reflection of her shoes. She is a woman of many talents, and she is a woman of many passions. She is a woman of many talents, and she is a woman of many passions. She is a woman of many talents, and she is a woman of many passions.

**Designer for royalty, the uber hostess and more**

She is a woman of many talents, and she is a woman of many passions. She is a woman of many talents, and she is a woman of many passions. She is a woman of many talents, and she is a woman of many passions. She is a woman of many talents, and she is a woman of many passions. She is a woman of many talents, and she is a woman of many passions.

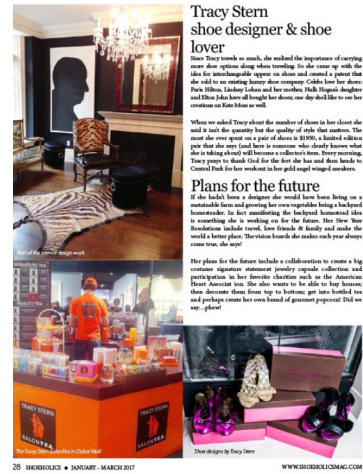


the covers of magazines... with all these shoes to make and the fact that she is something of a fashion guru in every sense of the word. Tracy is considered to be a force for good living in New York City.

**Tracy Stern fashionista**

Tracy has the sense of style and the taste of a fashionista. She is a woman of many talents, and she is a woman of many passions. She is a woman of many talents, and she is a woman of many passions. She is a woman of many talents, and she is a woman of many passions. She is a woman of many talents, and she is a woman of many passions.

She describes her sense of style as a mix of classic and modern. She is a woman of many talents, and she is a woman of many passions. She is a woman of many talents, and she is a woman of many passions. She is a woman of many talents, and she is a woman of many passions. She is a woman of many talents, and she is a woman of many passions.



**Tracy Stern shoe designer & shoe lover**

Since Tracy travels so much, she realized the importance of carrying over shoe options along with her. She is a woman of many talents, and she is a woman of many passions. She is a woman of many talents, and she is a woman of many passions. She is a woman of many talents, and she is a woman of many passions. She is a woman of many talents, and she is a woman of many passions.

When we asked Tracy about the number of shoes in her closet she said it took the quantity but the quality of the shoes. She is a woman of many talents, and she is a woman of many passions. She is a woman of many talents, and she is a woman of many passions. She is a woman of many talents, and she is a woman of many passions. She is a woman of many talents, and she is a woman of many passions.

**Plans for the future**

If she had her choice, Tracy would love to have been born in a comfortable home and growing her own vegetable garden. She is a woman of many talents, and she is a woman of many passions. She is a woman of many talents, and she is a woman of many passions. She is a woman of many talents, and she is a woman of many passions. She is a woman of many talents, and she is a woman of many passions.

Her plans for the future include a collaboration to create a big costume apartment museum jewelry capsule collection and participation in her favorite charity such as the American Heart Association. She is a woman of many talents, and she is a woman of many passions. She is a woman of many talents, and she is a woman of many passions. She is a woman of many talents, and she is a woman of many passions. She is a woman of many talents, and she is a woman of many passions.



26 SHOEHOLICS • JANUARY - MARCH 2017



30 SHOEHOLICS • JANUARY - MARCH 2017

SHOEHOLICS MAGAZINE: FULL FEATURE ARTICLE: TRACY STERN- MODERN REN AISSANCE WOMAN





## Photos: The Art Hotel to open in Palm Springs in 2020

13 PHOTOS

12:42 p.m. MDT Oct. 26, 2019



Tracy Turco will be opening the Art Hotel next year in Palm Springs, October 24, 2019.

JAY CALDERON/THE DESERT SUN



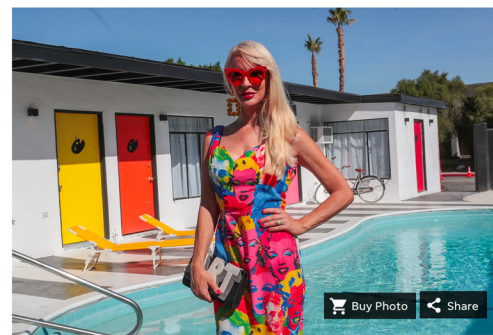
The Art Hotel in Palm Springs, October 24, 2019.

JAY CALDERON/THE DESERT SUN



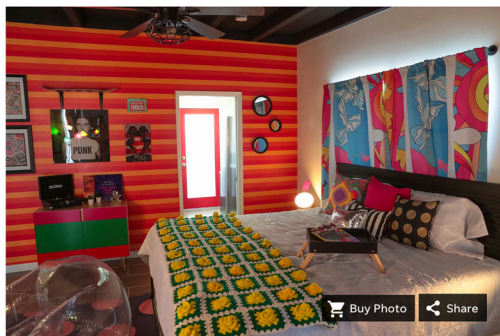
The Art Hotel in Palm Springs, October 24, 2019.

JAY CALDERON/THE DESERT SUN



Tracy Turco is opening the Art Hotel in Palm Springs, October 24, 2019.

JAY CALDERON/THE DESERT SUN



Colorful decor adorns the inside of a room at the Art Hotel in Palm Springs, October 24, 2019.

JAY CALDERON/THE DESERT SUN



DESERT SUN: FEATURE :  
PALM SPRINGS ART HOTEL







# PRINT MEDIA MADAME



MADAME MAGAZINE: DESERT QUEEN  
DESIGN FEATURE





# PRINT MEDIA



PINUP CULTURE MAGAZINE: FEATURE :  
TRACY TURCO





NEW YORK POST



HOME ACCENTS MAGAZINE



PALM BEACH ILLUSTRATED



FOOD & WINE MAGAZINE



W MAGAZINE: EVENTS



VOGUE: FASHION MENTION





**OPEN  
HOUSE**



**BROADCAST MEDIA**



**NBC OPEN HOUSE:** DISCO CHIC AT TRACY STERN'S HELL'S KITCHEN PAD. MARCH 2018



**RTL GERMANY:** TRENDSETTER TRACY STERN



**TLC:** TRACY STERN ON DINNER TAKES ALL





BROADCAST MEDIA

OPEN  
HOUSE



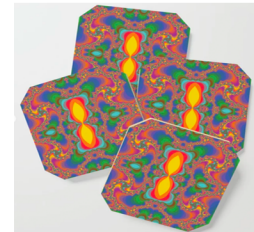
NBC OPEN HOUSE: TIKI HOUSE IN PALM SPRINGS :[HTTP S://YOUTU.BE/ICQVMLRB0r8](http://youtu.be/ICQVMLRB0r8)







# HOME COLLECTION







AS SEEN IN

W

The New York Times

Open<sup>NYC</sup>  
HOUSE

BAZAAR<sup>Harper's</sup>

OCEAN DRIVE

Desert Sun.  
PART OF THE SUN COAST NETWORK

NYC&G  
New York Cottages and Gardens

MADAME

ELLE

GLAMOUR

VOGUE

FOOD & WINE



NBC

NEW YORK POST

InStyle

bravo

O THE OPRAH  
MAGAZINE

25A  
Long Island's Gold Coast Luxury Magazine

SHOEAHOLICS

LOCALE

teenVOGUE

PALM BEACH<sup>®</sup>  
ILLUSTRATED

COSMOPOLITAN

TRADITIONAL  
HOME

dwel